

# METHOD AND APPARATUS FOR EYE GAZING SMART DISPLAY

## Background of the Invention

### 1. Technical Field

5 The present invention relates to a method and apparatus  
for enhancing the perceived video quality on a display.

### 2. Related Art

10 Eye tracking devices generally are based upon the  
principal that the direction of a person's gaze is directly  
related to the relative position of a pupil of an eye of a  
person. These eye tracking devices may include processing  
capabilities that operate on a video image of the eye to  
15 determine the gaze direction of the eye. These image  
processing capabilities are enhanced by using a bright eye  
affect. The bright eye affect is a result of the highly  
reflective nature of a retina of the eye. The characteristic  
of the retina causes that a significant amount of a light  
that enters an eye is reflected back through the pupil. When  
light shines into an eye along the axis of a camera lens, the  
retina reflects a significant portion of the light back to



intersection point on the display screen and a second set of lower video resolution data to a second region of the video screen.

Another embodiment of the apparatus of the present invention comprises:

an eye tracking system for determining an eye-gaze direction line of a user looking at a display screen of a display device;

an eye-gaze tracking module for extracting the eye-gaze direction from the eye tracking system and for determining an intersection point where the eye-gaze direction line intersects with the display screen;

wherein the eye-gaze tracking module sends the intersection point data to a scalable video encoder; and

wherein the scalable video encoder receives a source video stream and provides an encoded first set of higher video resolution data to a remote video decoder and an encoded second set of lower video resolution data is provided to the remote video decoder.

The present invention provides a method comprising:

providing a display screen;

determining an eye-gaze direction line of a user looking at the display screen;

determining an intersection point where the eye-gaze direction line intersects with the display screen;

providing a video stream to a scalable video device; and

wherein the scalable video device provides a first set of higher video resolution data to a first region surrounding the intersection point on the display screen and a second set of lower video resolution data to a second region of the video screen.

#### Brief Description of the Drawings

For an understanding of the present invention, reference should be made to the following detailed description taken in connection with the accompanying drawings wherein:

FIG. 1 illustrates a schematic view of a display system;

FIG. 2 illustrates a plan view of a display screen including a first region and a second region of differing resolutions;

FIG. 3 illustrates the display screen of FIG. 2 including a plurality of regions with differing resolutions;

FIG. 4 illustrates another embodiment of a display system;

FIG. 5 illustrates a plan view of another embodiment of a display screen including a first region and a second region

of differing resolutions; and

FIG. 6 illustrates the display screen of FIG. 5 including a plurality of regions with differing resolutions.

### Detailed Description of the Invention

5           FIG. 1 illustrates a display system 10 including an eye tracking system 12, an eye-gaze tracking module 14, a display device 16, a display screen 18, and a scalable video decoder 20. A user 22 gazes along an eye-gaze direction line 24 at the display screen 18 of the display device 16. The display device 16 may be included in any suitable system (e.g., computer monitor, television, Personal Digital Assistant, etc.). The eye tracking system 12 determines the eye-gaze direction line 24 by any suitable means (e.g., eye pupil movement, infrared, bright eye affect, etc.). The eye tracking system 12 sends the eye-gaze direction line 24 information through a conduit 26 to the eye-gaze tracking module 14. The eye-gaze tracking module 14 extracts the eye-gaze direction line 24 information and determines an intersection point 28 where the eye-gaze direction line 24 intersects with the display screen 18 (FIGS. 1, 2 and 3).

The scalable video decoder 20 receives the intersection point

28 data from the eye-gaze tracking module 14 through the  
conduit 30. The scalable video decoder 20 receives an  
encoded video stream 32 from an encoded video source 34. The  
encoded video source 34 may be any suitable source (e.g.,  
5 digital versatile disk, high definition TV broadcast,  
internet, tape recorder, computer system, etc.). The encoded  
video stream 32 is carried from the encoded video source 34  
through the conduit 36 to the scalable video decoder 20. The  
encoded video stream 32 may use any suitable video  
compression algorithm (e.g., MPEG-2, MPEG-4, H.263, etc.).  
MPEG-2 and MPEG-4 are compression standards of the Moving  
Picture Experts Group, and H.263 is a International  
Telecommunication Union compression standard.

The scalable video decoder 20 generates a first set of  
"foveal" vision or higher resolution data 38 and a second set  
of "peripheral" vision or lower resolution data 40. The  
second set of lower resolution data 40 may optionally include  
data producing a lower brightness image than the first set of  
higher resolution data 38. The first set of higher  
20 resolution data 38 and the second set of lower resolution  
data 40 are sent through the conduit 42 to the display device  
16.

FIG. 2 illustrates the display screen 18 of the display

device 16. The display screen 18 displays the first set of higher resolution data 38 in a first region 44 surrounding the intersection point 28. The intersection point 28 is the location where the user's 22 eye-gaze direction line 24 is intersecting with the display screen 18. The second set of lower resolution data 40 is displayed in a second region 46 of the display screen 18. The second region 46 surrounds the first region 44 in the display screen 18. Additionally, the second region 46 of the display screen 18 may be dimmer than the first region 44 of the display screen 18. The signal bandwidth and the bits of data necessary to create the screen display 18 is reduced by having the first and second regions 44 and 46 with different resolutions. For example, if the first and second regions 44, 46 were both at a high resolution of the 1024 x 780 pixels, the bandwidth and bits of data necessary would be greater than if the first region 44 had a resolution equivalent to 1024 x 780 pixels but the second region had a resolution equivalent to 640 x 480 pixels.

FIG. 3 illustrates another embodiment of a display screen 18A with the first region 44 surrounded by the second region 46 including a plurality of regions 48, 50 and 52. The regions 48-52 have a resolution lower than the resolution

of the first region 44.

FIG. 4 illustrates another embodiment of a display system 10A. The display system 10A includes the eye tracking system 12, the display device 16, the display screen 18B, the eye-gaze tracking module 14, a scalable video encoder 54, and a remote video decoder 56. A user 22A gazes along the eye-gaze direction line 24 at the display screen 18B of the display device 16. The eye tracking system 12 determines the eye-gaze direction line 24 by any suitable means (e.g., eye pupil movement, infrared, bright eye affect, etc.). The eye tracking system 12 sends the eye-gaze direction line 24 information through conduit 26 to the eye-gaze tracking module 14. The eye-gaze tracking module 14 extracts the eye-gaze direction line 24 information and determines the intersection point 28 where the eye-gaze direction line 24 intersects with the display screen 18B (FIGS. 4, 5, and 6). The scalable video encoder 54 receives the intersection point 28 data from the eye-gaze tracking module 14 through the conduit 30A. The scalable video encoder 54 receives a source video stream 60 from a video source 58. The video source may be any suitable source (e.g., camera, video cassette recorder, television, etc.). The source video stream 60 is carried from the video source 58 to the scalable video



encoder 54 through a conduit 62.

5 The scalable video encoder 54 generates a first set of encoded higher resolution data 38A and a second set of encoded lower resolution data 40A. The first set of encoded higher resolution data 38A and the second set of encoded lower resolution data 40A may use any suitable video compression algorithm (e.g., MPEG-2, MPEG-4, H.263, etc.). The second set of encoded lower resolution data 40A may optionally include data producing a lower brightness image than the first set of encoded higher resolution data 38A. The first set of encoded higher resolution data 38A and the second set of encoded lower resolution data 40A are sent through a conduit 64 to the remote video decoder 56. The video decoder 56 decodes the first set of encoded higher resolution data 38A and the second set of encoded lower resolution data 40A and transmits the first set of higher resolution data 38 and the second set of lower resolution data 40 through conduit 66 to the display device 16.

FIG. 5 illustrates the display screen 18B of the display device 16. The display screen 18 displays the first set of higher resolution data 40 in a first region 44A surrounding the intersection point 28. The intersection point 28 is the location where the user's 22A eye-gaze direction line 24 is

intersecting with the display screen 18B. The second set of lower resolution data 40 is displayed in a second region 46A of the display screen 18B. The bandwidth and bits of data necessary to create the screen display 18B is reduced by having the first region 44A exhibit a higher resolution than the second region 46A.

FIG. 6 illustrates another embodiment of a display screen 18C with the first region 44A surrounded by the second region 46A including a plurality of regions 68, 70 and 72. The regions 68-72 have a resolution lower than the resolution of the first region 44A. Optionally, the regions 68-72 may be dimmer than the first region 44A.

While embodiments of the present invention have been described herein for purposes of illustration, many modifications and changes will become apparent to those skilled in the art. For example, the display device 16 may be included in any suitable system (e.g., computer monitor, television, Personal Digital Assistant, etc.). Accordingly, the appended claims are intended to encompass all such modifications and changes as fall within the true spirit and scope of this invention.